

ProColor Collision Etobicoke Sees Improved Efficiency, Service Quality with AirPro and AUGGIE



by Autobody News Staff

ProColor Collision Etobicoke (pronounced uh-tow-buh-kow) has served the Etobicoke community – an administrative district and former city within Toronto, Ontario, Canada – since 1988. With a sprawling 15,000-square-foot facility and a dedicated team of 28 employees, the shop is known for its superior quality and dedication to efficiency.

Under the ownership of **Shanif Daya**, ProColor Collision Etobicoke has expanded to four locations. Daya's son, **Azad Daya**, oversees the day-to-day operations. Azad Daya said one way the facility has stayed ahead is through the constant adaptation of cutting-edge tools.

Integrating the AirPro Diagnostics and AUGGIE tools has been a game changer for ProColor Collision Etobicoke. These tools, essential for advanced diagnostics and ADAS calibrations, have helped the shops perform more Forward-Facing Camera (FFC) calibrations in-house and have significantly enhanced their operational efficiency and service quality.

ProColor Collision Etobicoke began its journey with AirPro Diagnostics in 2020, seeking a reliable and advanced scanning solution to meet the demands of its clientele, including major fleet and rental companies.

The facility had previously experimented with AirPro competitors, but returned to AirPro, attracted by its OE-level ADAS calibrations and advanced diagnostic capabilities. Over the past four years, ProColor Collision Etobicoke has conducted more than 15,000 scans using AirPro tools.

"We needed a solution that could keep up with the rapid advancements in automotive technology," Daya said. "AirPro has consistently provided us with the tools and support to stay ahead."

He said the main reason for choosing AirPro was to limit liability and exposure by leveraging the latest technology. Traditional repair methods often need to catch up to advancements in automotive technology, resulting in longer cycle times and potential liabilities.

With AirPro, ProColor Collision Etobicoke gains access to the latest technology directly from OEMs,



One of ProColor Collision Etobicoke's favorite features of the AirPro tool is that scan data can be stored on AirPro's servers, facilitating easy access to certificates of completion and scan histories.

ensuring repairs are conducted using the most up-to-date and accurate methods.

Daya said using the AirPro AUGGIE has myriad benefits, including efficiency, time savings, enhanced diagnostic capabilities, and data storage and retrieval.

One of the standout features of AirPro is its efficiency. The process begins with connecting the AirPro tool to the vehicle, completed within two to three minutes. An AirPro technician remotely accesses the tool, conducting a comprehensive 360-degree scan in minutes. This real-time interaction allows for immediate adjustments and the generation of a detailed report, providing a preliminary roadmap for repairs, Daya said. The pre-scan results, highlighted in bright red, indicate issues that must be addressed, which turn green once resolved.

The AirPro tool, compact and portable, allows for dynamic road tests with real-time feedback from a technician. "The ability to conduct dynamic road tests and receive real-time feedback from an AirPro technician has been a game changer," Daya said. "It ensures that all sensors and systems are thoroughly tested and calibrated."

One of Daya's favorite features is AirPro's online storage solution. All scan data is stored on their servers, accessible anytime today or three years from now. This comprehensive database aids in long-term record-keeping and transparency, providing certificates of completion and detailed scan histories.

Before adopting AirPro,

ProColor Collision Etobicoke often faced significant delays when booking calibrations and scans with outside vendors. "We used to wait weeks for calibrations and scans, which was unacceptable for our workflow," Daya said. "AirPro's timely service has drastically reduced these wait times, allowing us to deliver vehicles to our customers much faster."

Initially, ProColor Collision Etobicoke's technicians received in-depth training from AirPro technicians ensuring the shop's technicians were fully competent in using the tools.

Ongoing support has also been a critical component. AirPro technicians conduct weekly follow-ups, analyze scan reports and address issues, ensuring ProColor Collision Etobicoke remains proficient in using the latest automotive repair technologies.

"The training and support from AirPro have been exceptional," Daya said. "Their technicians were with us every step of the way, ensuring that we fully understood how to use the tools and could confidently operate them."

ProColor Collision Etobicoke's experience with AirPro Diagnostics and the AUGGIE has been overwhelmingly positive. Integrating this advanced tool has improved the shop's operational efficiency and enhanced its ability to deliver top-notch service. The combination of reduced wait times, comprehensive training and real-time diagnostic capabilities has solidified the shop's reputation as a leader in the collision repair industry in the Toronto area.

ProColor Collision Etobicoke

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www.procolor.com/en-ca/shop/etobicoke-north

Company At A Glance...

- Type:** Collision Repair & Refinish
- Facility Employees:** 28
- In Business Since:** 1988
- Number of Locations:** Four
- Production Space:**

15,000 square feet
(ProColor Collision Etobicoke only)



The AirPro tool, compact and portable, makes road tests smooth and provides real-time feedback from an AirPro technician.



ProColor Collision Etobicoke has conducted more than 15,000 scans using AirPro tools since it began working with the company in 2020.

AirPro Diagnostics

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